

# University of Pretoria Yearbook 2020

## Information science: Competitive intelligence 380 (INL 380)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">BIS Information Science</a> <a href="#">BSc Computer Science</a> <a href="#">BPolSci Political Studies</a>
<b>Service modules</b>	Faculty of Humanities
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	3 lectures per week, 3 practicals per week
<b>Language of tuition</b>	Separate classes for Afrikaans and English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 2

### Module content

This module provides an overview of Competitive Intelligence (CI) and focuses on the needs for CI in organisations. The ways in which organisations compete and the benefits that CI can bring to these organisations will also be covered. The growing need for CI among South African organisations will also be examined. Practical examples and case studies will be used to highlight the value of CI in organisations.

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